CHARLES GRUWELL DESIGN STUDIO

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Premier Residence Pebble Beach, CA



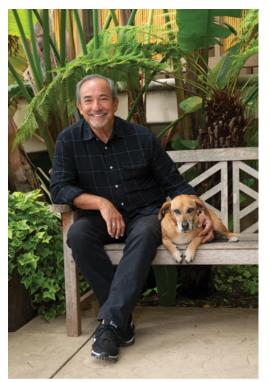
Tradewinds Hotel Carmel-by-the-Sea



Stilwell Hotel Carmel-by-the-Sea

Charles Gruwell





With over 45 years of experience – spanning from the Monterey Peninsula, Los Angeles, Las Vegas, Indonesia and beyond – Charles Gruwell has achieved national recognition for his outstanding level of design integrity and innovation.

Specializing in one-of-a-kind boutique hotels and resorts, exclusive residential properties, restaurants, retail, and country clubs, Charles has dictated the design direction of many world-renowned establishments.

Charles and his design accomplishments are featured in industry respected publications such as Architectural Digest, Interior Design Magazine, Metropolitan Home and Hospitality Design. He has also garnered numerous National Design Awards for his talent and experience in Hospitality and Residential Design.



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@CGDSTUDIO

Specialities

Boutique Hotels Luxury Residences Restaurants Retail

Experience

Founder & Principal of Charles Gruwell Design Studio - Monterey Peninsula, CA

Design Director for Avery Brooks and Associates

- Las Vegas, NV

Design Director for Anita Brooks and Associates

- Las Vegas, NV

Director of Design for the Beverly Hills office of Bent

Severin & Associates International Design Group Design Director for Studio Encanto, a division of

Hirsch Bedner Associates International

Founder & Principal of Gruwell Design

Associates

Senior Designer for Marlene Grant, Falls Grant

Lucas - Los Altos, CA

Hwards

Hospy Award "Best Spa" (Claremont Hotel & Spa, 2004) Hospy Award "Best Landscape Design" (Tradewinds, 2004)

Hospy Award "Best Hotel" (Tradewinds, 2004)

ASID Design Excellence Award "Restaurant/Club" (2004) ASID Design Excellence Award "Hospitality Design"

(2004)

Golden Key Award for "Best Luxury Suite" (Huntington Hotel, 1991)

Design Circle Award for "Best Luxury Suite" (Sorrento Hotel, 1989)

Gold Key Award for "Best Luxury Suite" (Sorrento Hotel, 1989)

First Place Design Circle Award for "Best Guestroom Design" (Hotel Pacific - 1987)

Grand Winner Metropolitan Home Annual Design Competition (1986)

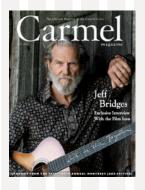
Design Circle Award for "Best Guestroom Design" (Spindrift Inn - 1986)

Gold Key Award for Excellence in Hospitality Design for "Best Guestroom" (Spindrift Inn - 1986)

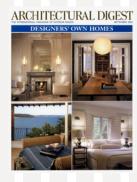
Gold Key Award for Excellence in Hospitality Design for "Best Lobby" (Spindrift Inn - 1986)

Publications

Click Here to View All Publications

















Luxury Projects

Luxury Hotels & Resorts

Cypress Inn - Carmel, CA (Under Renovation)

Four Seasons - Las Vegas, NV

Monterey Bay Inn - Cannery Row, Monterey, CA

(Under Renovation)

The Charles Inn - Pacific Grove, CA

The Stilwell - Carmel-by-the-Sea, CA

The Spindrift Inn - Cannery Row, Monterey, CA

Hotel Bel Air - Bel Air, CA

Hotel Pacific - Monterey, CA

Hyatt Monterey (Historic Mark Thomas Wing) - Monterey, CA

Tickle Pink Inn - Carmel Highlands, CA

Hotel Sorrento - Seattle, WA

Tradewinds - Carmel-by-the-Sea, CA

The Huntington Hotel - San Francisco, CA

The Lodge at Pebble Beach (Rooms & Suites) - Pebble Beach, CA

Robles del Rio Lodge - Carmel Valley, CA

Quintana Ranch Residence - Carmel Valley, CA

Signature Restaurants

Anton & Michel - Carmel-by-theSea, CA (begins Dec 2025)

Nora's Carmel - Carmel-by-theSea, CA

Bistro Moulin - Monterey, CA

Esteban at Casa Munras - Monterey, CA

Sardine Factory - Monterey, CA

Billy Quon's - Carmel-by-theSea, CA

Club 19 - Pebble Beach, CA

Cibo - Monterey, CA



Cypress Inn



Nora's Restaurant



The Charles Inn Pacific Grove

CHARLES GRUWELL DESIGN STUDIO

Charles Gruwell is a national award-winning interior designer who has had a 45-year design career filled with prestigious design mentorships, 40 boutique hotels, luxury residential projects and extensive international world travel. Charles returned to his hometown on the Monterey Peninsula in 2020 and has reestablished himself as the Premier Luxury Residential & Hospitality Designer for Carmel, Pebble Beach and surrounding areas. He was mentored by some of the best designers in the world and has worked on projects in San Francisco, Bali Indonesia, Disney Resorts in Orlando Florida, Seattle Washington, Los Angeles, Las Vegas, Hawaii, Sun Valley, Puerto Rico, and Hotels and Luxury homes here on the Peninsula and throughout California.





Photo Credit: John Vaughn



Photo Credit: Mary E. Nichols



Photo Credit: Randy Tunnell



Photo Credit: Robert Miller Photography

He is a Master in the Art of Design with a passion for Coastal Contemporary, Classical European, Rustic Ranch Style Elegance and Asian inspired projects. Charles has a DIVERSITY of Style and Flair that is second to none and has developed a Curated Home Furnishings Collection called CHARLESTYLE. He is known for his artistic prowess, meticulous attention to detail and exceptional design eye. He is available to collaborate with you on your next Luxury Residential or Hospitality commission.

CHARLES GRUWELL STUDIO DESIGN



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Click Here to View our Unique Local Qualifications

Restaurants & Hotels

Downtown Cocktail Room - Las Vegas, NV

Icehouse Lounge - Las Vegas, NV

Regina Coeli Ristorante - Los Angeles, CA

Four Seasons Hotel - Las Vegas, NV

Mandalay Bay Resort & Casino - Las Vegas, NV

Green Valley Ranch Hotel & Casino- Las Vegas, NV

The Lodge at Pebble Beach, CA

Hotel Bel-Air (Chanock Suite) - Beverly Hills, CA

The Pfister Hotel - Milwaukee, WI

Hotel Sorrento - Seattle, WA

The Huntington Hotel - Nob Hill, San Francisco, CA

The Claremont Hotel & Spa - Oakland, CA

The Intercontinental Hotel - Maui, HI

St. Julien Hotel - Boulder, CO

Casa Madrona Hotel & Spa - Sausalito, CA

The Cottages & Royce Manor - The Ritz-Carlton - Pasadena, CA

Disney's Animal Kingdom Lodge - Lake Buena Vista, FL

La Costa Resort & Spa - Carlsbad, CA

La Quinta Resort & Spa - La Quinta, CA

Westin Jakarta - Jakarta, Indonesia

Puri Wulandari - Bali, Indonesia

The Doral Golf Resort & Spa - Miami, FL

Beverly Hills Inn - Beverly Hills, CA

Radisson Hotel - Santa Barbara, CA

Four Seasons Hotel, Las Vegas, NV

MASTERS IN THE ART OF DESIGN



Partner with us to create your signature Charles Gruwell design – an elevated experience in residential, hospitality, or restaurant design.